

Date

Vendor Name Street Address City, State Zip

Dear POC Name,

From [Conference Dates], the California Association of County Veterans Service Officers (CACVSO) will host their training conference at the [Conference Venue Name and Location. This five-day conference will bring together approximately 200 County Veterans Service Officers and other support staff from 56 counties statewide. Veterans Service Officers assist Veterans and their Families in the complex application process for Department of Veterans Affairs benefits and entitlements.

Thanks in large part to Veteran Services Officers, California's nearly 1.8 million Veterans receive more than \$7 Billion in compensation benefits they have earned through their honorable, military service. Being Veterans themselves, Veterans Service Officers are dedicated to serve our nation's finest after their return home.

To support this conference, CACVSO is seeking your financial contribution. Here are the opportunities for your business to be involved in this worthwhile endeavor:

**General:** A \$3,000 donation earns your business the rank of a Four-Star General. You will receive 2 tickets to enjoy a gourmet dinner during the association's banquet night and afforded an opportunity to share about your business in front of the association. In addition, your business and its logo will be listed as the 'General' sponsor on the conference portfolio and can display a banner in the conference area. Finally, you are invited to setup an information table in the conference training room, displaying brochures & information on your business' purpose or service.

**Colonel:** A \$1,000 donation earns your business the rank of a full bird Colonel. You will receive one ticket to enjoy a gourmet dinner during the association's banquet night where you will be acknowledged as a sponsor. In addition, your business will be listed as a sponsor on the conference portfolio and can display a banner in the conference area. Finally, you are invited to setup an information table in the conference training room, displaying brochures & information on your business' purpose or service.

**Captain:** A \$500 donation earns your business the rank of Captain. Your business will be noted during the Association's banquet dinner and your business will be listed as a sponsor on the conference portfolio and can host a display table or banner in the conference area.

We are very excited to partner with you on this endeavor. We appreciate your business' presence in our community and your support for Veterans organizations.

Should you wish to sponsor or have further questions, please contact me by email to <u>execdirector@cacvso.org</u> or by phone at (805) 835-5131.

Sincerely,

## Marion Moses

Marion Moses Executive Director CACVSO