

RivCo Veterans Services

# EXPANDING HORIZONS

ENHANCING SERVICES FOR VETERANS THROUGH  
COUNTY VETERAN SERVICE OFFICES  
PRESENTATION

## Purpose

Equip County Veterans Services Offices (CVSOs) with strategies to enhance services, expand programs, and improve outcomes for veterans by leveraging allowable funding mechanisms, fostering collaborative relationships, and utilizing data effectively.

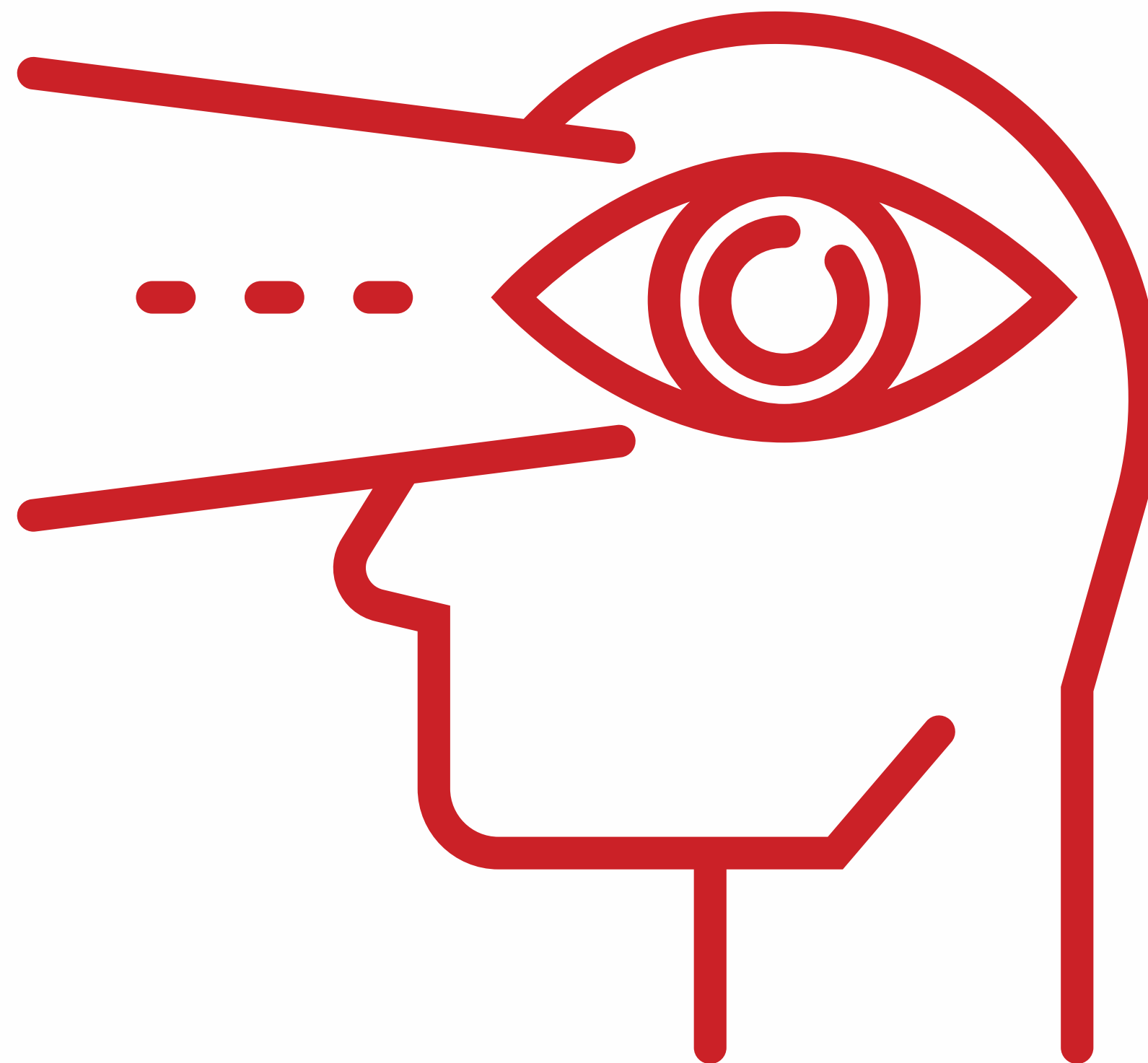
## Goal

Understand principles to expand existing funding and resource opportunities to expand our efforts through whole person care and services.



# VISIONARY THINKING AND FOLLOW THROUGH

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# Expanding Visionary Thinking



Encourage Innovation

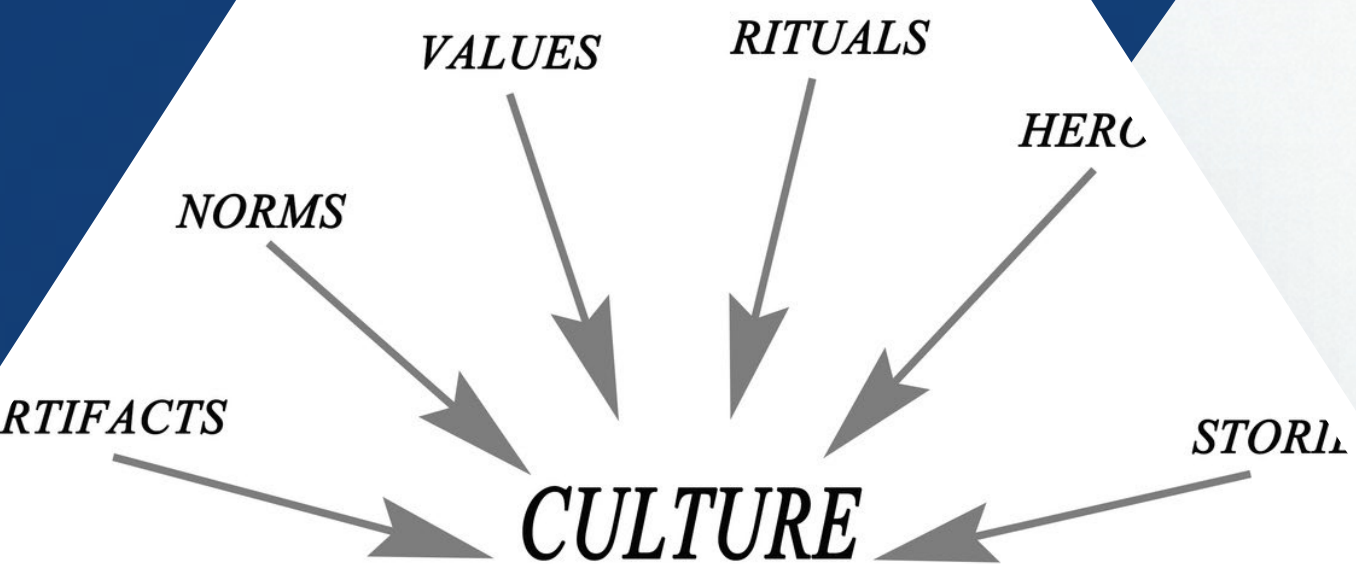


Scenario Planning



Brainstorming





# Creating a Culture of Follow -Through

- Establish accountability systems with clear milestones
- Empower teams to take ownership of projects
- Celebrate successes and recognize contributions regularly

# EXPANDING PROGRAMS & SERVICES



# Expanding Programs and Services

## About The Service



### Housing Support

- Collaborate with housing authorities to leverage HUD-VASH and other federal housing resources.
- Establish referral pipelines for emergency housing assistance.



### Employment Assistance

- Partner with workforce development agencies for skill-building and job placement.
- Leverage existing state workforce grants.



### Healthcare Access

- Coordinate with local clinics and VA healthcare systems for streamlined medical and mental health referrals.
- Advocate for community health partnerships that can address gaps in veteran-specific care.



### Legal and Re-Entry Support

- Work with justice departments and legal aid organizations to expand veteran-specific legal support programs.

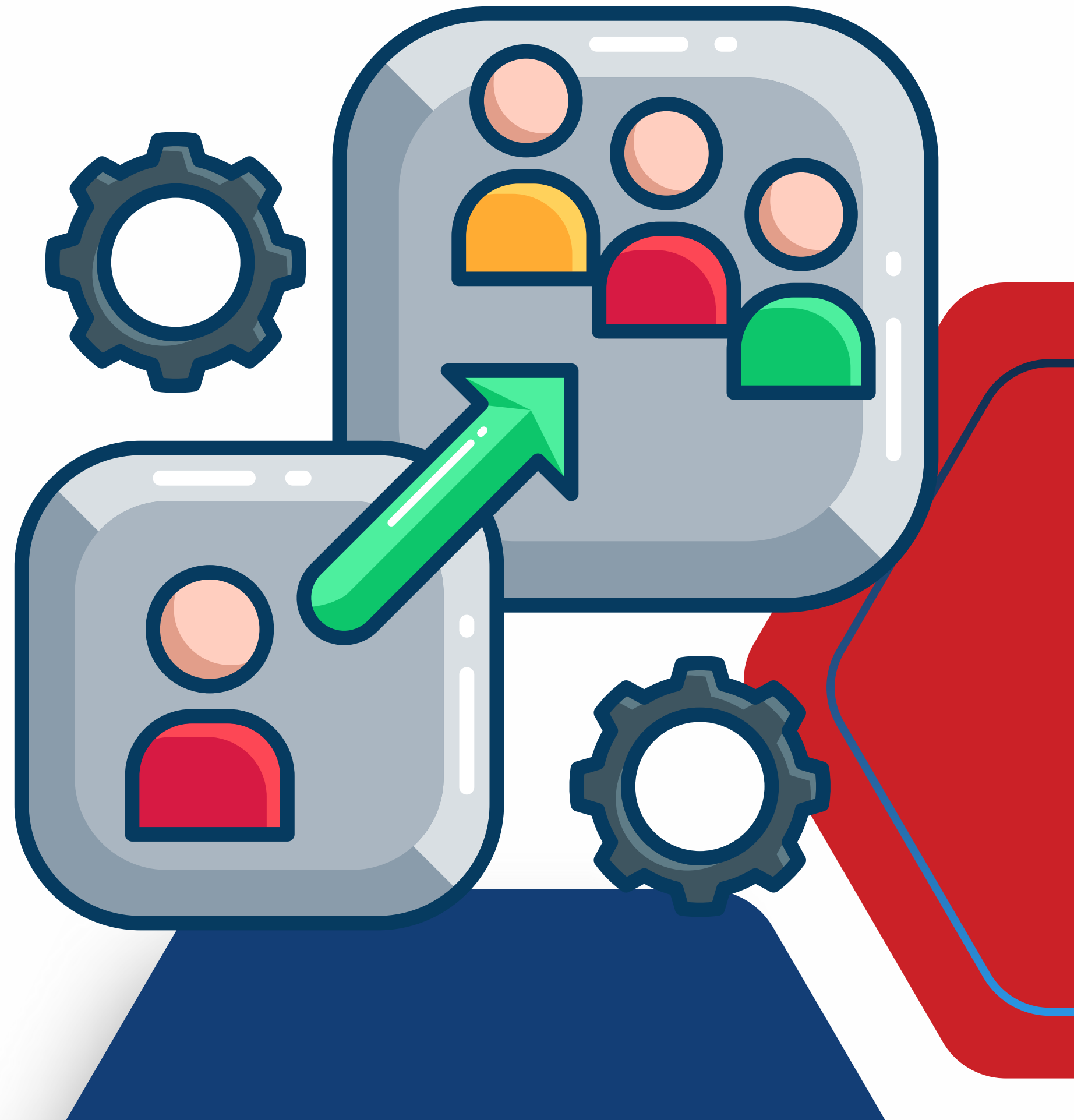


# Building Scalable Structures

Pilot new initiatives using existing funding streams.

Develop scalable models that other offices can replicate.

Regularly assess programs and make data-driven adjustments.





# MAXIMIZING FUNDING OPPORTUNITIES WITHIN GOVERNMENT CONSTRAINTS

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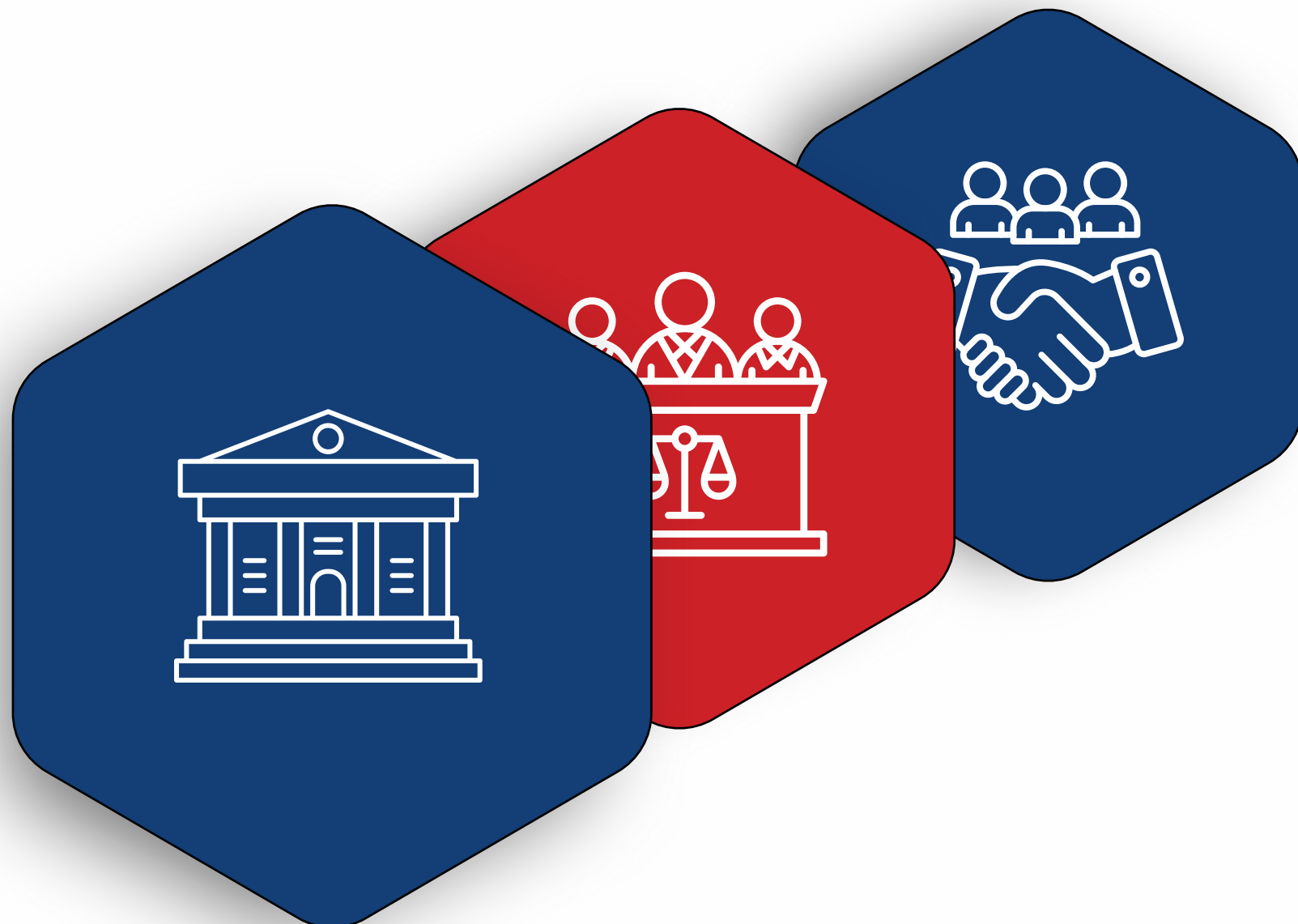
# UNDERSTANDING CURRENT FUNDING SOURCES

Review traditional funding mechanisms (e.g., state allocations, federal grants, and general funds).

Identify limitations and opportunities within current budgets.



# Creative Resource Leveraging



## Federal and State Grants

- Identify untapped grant opportunities through agencies such as HUD, VA, and state-level veterans initiatives.
- Advocate for new or expanded funding at the state and federal levels by demonstrating need (See how to use your data)



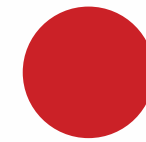
## Interagency Partnerships for Resource Sharing

- Collaborate with departments like housing, public health, and social services to pool resources and address shared goals.
- Establish joint funding applications for initiatives benefiting multiple agencies.



## Public-Private Partnerships (PPPs)

- Engage businesses for shared funding or in-kind contributions to reduce program costs.
- Explore ways businesses can sponsor programs or provide resources tailored to veterans



## Operational Efficiency Gains

- Identify internal inefficiencies and implement cost-saving measures.
- Redirect saved resources toward underfunded initiatives.



# Action Steps for Implementation



Assign staff to monitor funding opportunities and interagency collaboration potential.



Develop a system to track resource utilization and identify cost-saving opportunities.



Regularly meet with interagency partners to align on funding needs and resource sharing.



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## COLLABORATIVE RELATIONSHIPS

# PARTNERING WITH INTER-AGENCY AND GOVERNMENT ENTITIES



## County Inter -Agency Collaboration

- Work with departments like public health, social services, and housing.
- Establish cross-referral systems to streamline support.

## Board of Supervisors and Local Government

- Align initiatives with the strategic priorities of the board.
- Advocate for budget allocations during annual planning cycles.

## City Officials

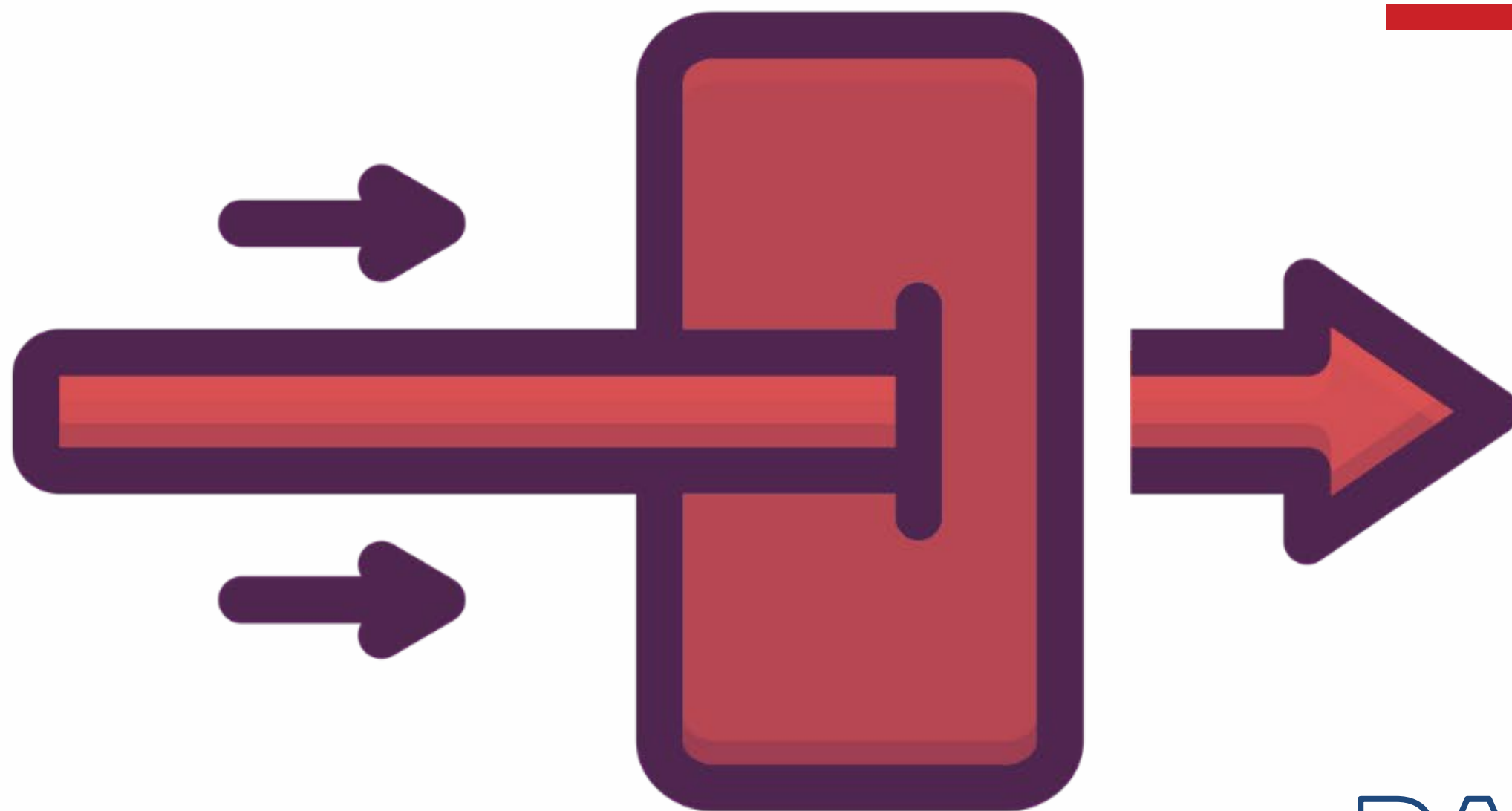
- Partner on community development projects benefiting veterans.
- Engage city councils to advocate for ordinances supporting veteran initiatives.



# RESOURCE PARTNERSHIPS WITH NGOs & COMMUNITY ORGANIZATIONS



- Leverage nonprofits as service providers and advocates.
- Formalize partnerships through MOUs for resource sharing.
- Collaborate on shared goals, such as homelessness prevention or mental health services.
- Utilize agreeable NGOs to support as passthroughs, or develop an umbrella foundation to open the department up to foundation and non-profit award monies, as well as charitable efforts such as galas, golf tournaments, donation acceptance, etc.



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PASSTHROUGH  
AND UMBRELLA  
FOUNDATIONS

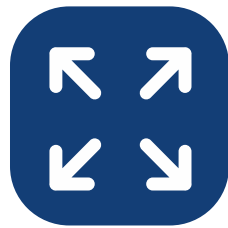


# Key Benefits of a Pass-Through Foundation for CVSOs

County Veteran Services Departments operate with budgetary constraints, bureaucratic limitations, and fluctuating funding sources that can slow down the ability to meet veterans' needs effectively. A pass-through foundation offers a flexible, agile, and scalable solution to address these gaps.



Increased Funding Opportunities



Expanded Programs & Services



Streamlined Grant Management



Community Engagement & Public-Private Partnerships



Long-Term Sustainability





# UTILIZING DATA TO TELL THE STORY



# Collecting the Right Data



## Data Systems

Use client management systems to track services provided.



## Surveys

Regularly survey veterans for feedback on services.



## Testimonials

Collect qualitative data (e.g., testimonials) to humanize statistics.

# Analyzing and Interpreting Data



## Break it down

Break data into actionable insights for program improvements.

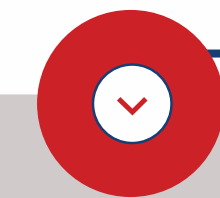


## Benchmark

Use benchmarking to compare against similar organizations.

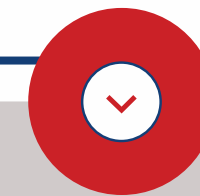


# Sharing the Impact



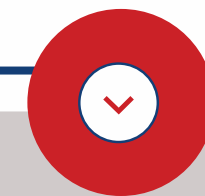
## Reports

Develop annual impact reports with key metrics and success stories.



## Presentation

Create visually engaging slide decks for stakeholders.



## Social Media & PR

Share milestones and achievements to build community trust.

You can buy attention (advertising). You can beg for attention from the media (PR). You can bug people one at a time to get attention (sales). Or you can earn attention by creating something interesting and valuable and then publishing it online for free.



# THANK YOU